



FINAL

NEWS

FOR IMMEDIATE RELEASE

CONTACT:

Manfred Tatzmann
California Brain Injury Association
661.872.4903
calbiainfo@yahoo.com

BRAIN INJURY AWARENESS MONTH CELEBRATED WITH DANCING, WALKING AND HOCKEY EVENTS TO SUPPORT NEEDS OF INJURED

BAKERSFIELD, CALIF. – February 24, 2009 – The California Brain Injury Association (CALBIA) is sponsoring Brain Injury Awareness Month in March with a variety of activities, including a dinner dance, a walk taking place in several spots across the state and a hockey game. Events will support the needs of over 22,000 Californians that sustain traumatic brain injury (TBI) each year.

Every 23 seconds, a new brain injury is sustained in America, an estimated 1.4 million people, including veterans and military personnel, each year. It affects more people than HIV/AIDS, breast cancer, multiple sclerosis and spinal cord injuries combined, yet is seriously underfunded based on need.

“These events will provide funds to help further the goals of achieving a comprehensive TBI services and support system for persons with brain injury in California,” said Manfred Tatzmann, executive director, CALBIA.

A portion of some event tickets are tax-deductible.

Third Annual Greek Dinner and Dance for Thought

Enjoy a taste of Greece with traditional entertainment, food and music.

WHEN: Saturday, March 7, 2009 from 6:00 p.m. – 11: 00 p.m.
TICKETS: \$100 per person. Cash bar. Purchase tickets at calbia.org
50% of the ticket price is tax-deductible.
WHERE: Assumption Greek Orthodox Church
Cultural Center Hall
5761 East Colorado Street
Long Beach, CA 90814

Second Annual Statewide Walk for Thought

Join in and help raise awareness of brain injury by participating in one of several walks taking place across the state. Individuals and teams of family members, co-workers, students and friends are encouraged to raise funds to help the cause. Each walk is approximately three miles and participants are encouraged to go at their own pace.

WHEN: Saturday, March 14, 2009 (Bakersfield and Sacramento)
Saturday, March 28, 2009 (San Diego and San Francisco/East Bay)
REGISTRATION: Adults \$25 (includes t-shirt)
Children ages 5-16 \$15 (includes t-shirt)
Infants to 4 years FREE (t-shirt not included)
Registration available online at calbia.org
Donations above the registration fee are tax-deductible.

WHERE: **Bakersfield**
Yokuts Park

Located off Empire Drive, North of the Truxtun Extension
Bakersfield, CA 93309
Registration begins at 9:00 a.m.

Sacramento

William Land Park
4000 South Land Park Drive
Sacramento, CA 95822
Registration begins at 8:30 a.m.

San Diego

De Anza Cove, Mission Bay Park
3000 East Mission Bay Drive
San Diego, CA 92109
Registration begins at 8:00 a.m.

San Francisco/East Bay

Lake Merritt
666 Bellevue Avenue
Oakland, CA
Registration begins at 9:00 a.m.

CALBIA Hockey Night with the Bakersfield Condors

WHEN: Friday, March 20, 2009 at 7:00 p.m.
TICKETS: \$14, lower level seating; \$8, upper level seating
Purchase tickets by calling Paula Daoutis at 661.872.4903.
WHERE: Rabobank Arena
1001 Truxtun Avenue
Bakersfield, CA 93301

About the California Brain Injury Association

The California Brain Injury Association (CALBIA) is a nonprofit chartered state affiliate of the Brain Injury Association of America (BIAA). Founded in 1980, the BIAA now has 42 chartered state affiliates across the country. CALBIA's mission is to create a better future through brain injury prevention, research, education and advocacy. Visit calbia.org for more information.

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